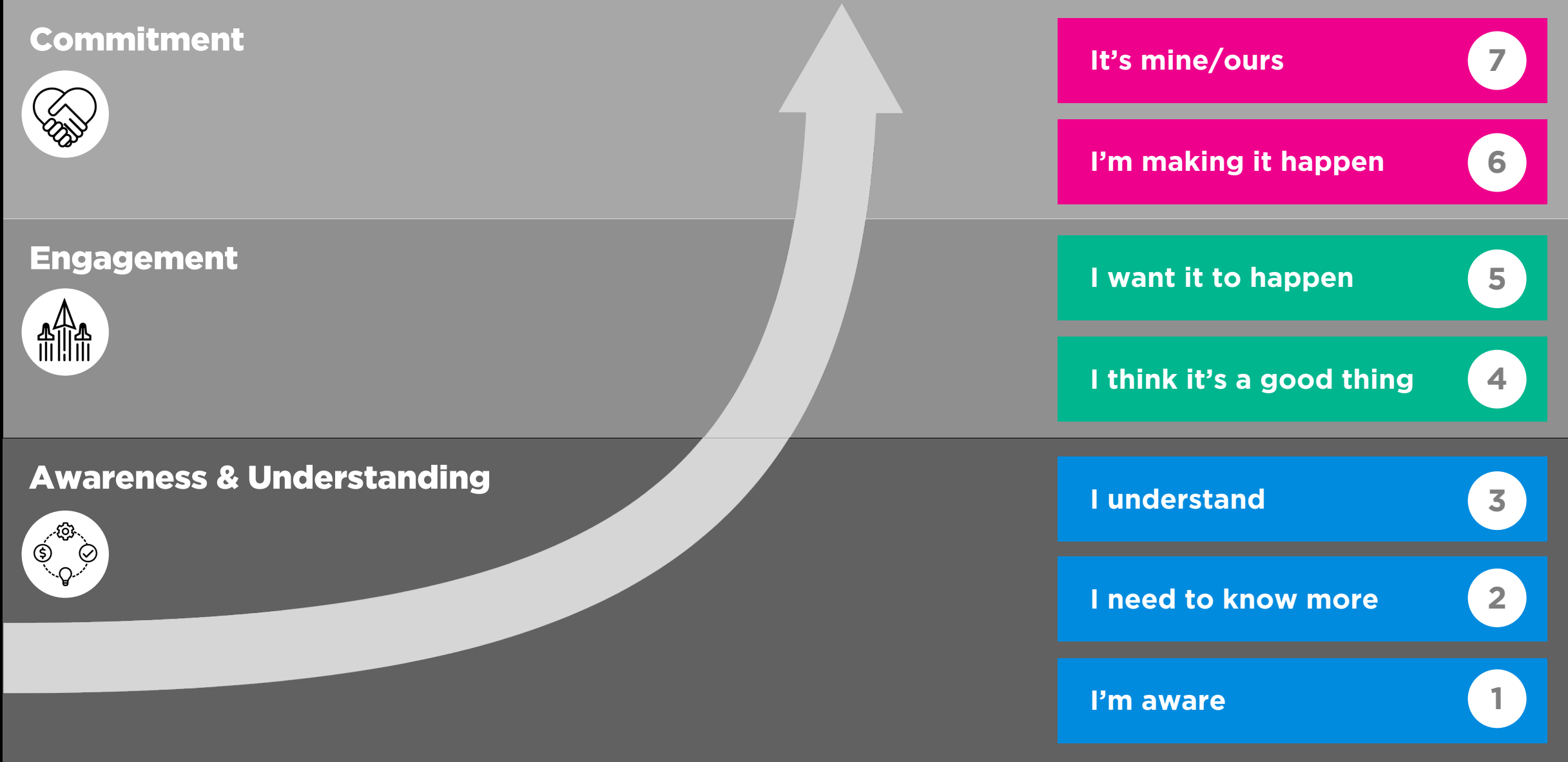# Strategy Execution – from Awareness to Commitment

Commitment

It's mine/ours — 7

I'm making it happen — 6

Engagement

I want it to happen — 5

I think it's a good thing — 4

Awareness & Understanding

I understand — 3

I need to know more — 2

I'm aware — 1