

Think

Deep understanding of strategic **context**

Clear **strategic choices**

Inspirational **Purpose, Vision & Values**

Summary of **Winning Ambitions**

Plan

Focused and **Balanced Business Plan**

Strategic Projects clearly scoped & resourced

Clear alignment between business & personal achievement plans

Strong leadership commitment



Progress tracked objectively, visually, and regularly

Honest conversations get to root causes and agreed actions

Plans revised as market conditions evolve

Continuously improving **strategy execution habits**

Effective **accountability** for target achievement

Disciplined project **implementation**, delivering **benefits**

Integrated plans executed with **relentless drive and passion**

Energising & action-oriented communication

Review

Deliver